



February 2024

NAWHC NOW! provides information on surveys, activities, programs and resources offered by the National Association of Worksite Health Centers, as well as from other industry partners and sources related to onsite, near-site, mobile and virtual worksite clinics. Visit www.nawhc.org for details and membership information.

EDUCATION & NETWORKING

Creating a “Click and Mortar” Strategy: How to Integrate IN-Person and Virtual Care – Feb. 29, 2024, 11 AM CT, Webinar

This program will provide recommendations of the best ways to integrate virtual and in-person care for employees. Participants will also be invited to share their experiences.

[REGISTER HERE](#)

Selecting a Health Center Manager: A First Monday Networking Roundtable, March 4, 2024, 11 AM CT

Starting March 4th, NAWHC will offer *First Monday Roundtables* - a networking event the first Monday of each month - on a variety of planning, operational and evaluation challenges and topics key to worksite health center success. These are free, informal discussions where members can share experiences and knowledge around an important topic related to onsite, near-site, shared, mobile and/or virtual health centers. They will be facilitated by a content expert.

[REGISTER HERE](#)

Directions and Success Factors for Onsite and Near-Site Centers: The NAWHC 12th Annual Forum, August 22-23, 2024, Conrad Hotel, Indianapolis, IN

Join NAWHC members and meet new contacts at the NAWHC 12th Annual Forum, a day and a half event featuring employer, provider, vendor and benefit advisor experts providing key information related to creating and managing successful onsite, near-site, shared and virtual health centers. For more information on attending and/or sponsoring the program, go to [this link](#).

You are invited to submit an abstract to be considered for presentation at the NAWHC Annual Forum. Presenting your work at the Annual Form is a unique opportunity to share your experiences, innovative ideas and solutions with colleagues from across the country. Send an email expressing your interest and topic, as well as any others who would join you in a presentation to NAWHC Executive Director Larry Boress, at lboress@nawhc.org.

MARKET DEVELOPMENTS

Marathon Health Expanding to Richmond, VA

Marathon Health announced its new shared Network health center in Richmond, VA.

Hy-Vee and Exemplar Care Offering Clinics for Iowa Employers

Midwest food retailer [Hy-Vee, Inc.](#) has become a joint owner of Exemplar Care to bring more affordable primary care and urgent care services to Iowa patients and employers. Under the



agreement, Exemplar Care medical clinics will be renamed to Hy-Vee Health Exemplar Care, offering direct primary care and 24/7 urgent care (where available). Locations are currently open in West Des Moines, Ankeny and soon Bondurant, Iowa.

BENCHMARKING

Workplace Wellness Survey Shows Employee Concerns and Priorities

The [Employee Benefit Research Institute](#) (EBRI)'s 2024 survey of employee wellness views found the following:

- Almost a third of workers are highly concerned about their health, especially about their mental health.
- A quarter of employees rate their mental health as fair or poor.
- Four of five workers are concerned about their financial future.
- 40% are satisfied with their benefits.
- 60% struggle with work-life balance.

Please visit our website at www.nawhc.org and be sure to check in and sign-up at the [NAWHC LinkedIn Group](#) to stay abreast of developments *in NAWHC and in worksite health and wellness*.